EXHIBITOR PROSPECTUS

# PUBLIC HEALTH NURSING SUMMIT

**April 19–21, 2027**
Atlanta

# Preparing for What's Next:

## Engaging the Power of Public Health Nurses



www.naccho.org

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## WELCOME TO.....

**The inaugural Public Health Nursing Summit which will run concurrently with the 2027 Preparedness Summit, from April 19-21, 2027, at the Hilton Downtown Atlanta in Georgia.**



The **2027 Public Health Nursing Summit** brings together public health nurses, leaders, educators, students, and partners to strengthen community health. Presented by NACCHO and the Association of Public Health Nurses, it highlights nursing's vital role in prevention, preparedness, resilience, and population health.

The theme, "***Preparing for What's Next: Engaging the Power of Public Health Nurses,"*** celebrates nursing expertise, leadership, and trusted relationships in addressing emerging challenges. Attendees will gain practical strategies to strengthen practice, the workforce, and health outcomes.

APHN's mission is "to advance the practice of public health nursing to promote the public's health". Its vision is "healthy communities through excellence in public health nursing practice and leadership. APHN works to protect and promote the health and safety of the public by fostering high public health nursing practice standards, promoting and providing educational opportunities, and advancing the public health nursing role.

APHN members serve in governmental public health systems (local, state, federal, territorial, or tribal), community-based organizations, clinics/ health systems, and academic institutions.

***We invite you to be a part of this exciting conference as an exhibitor or sponsor.***



PUBLIC HEALTH NURSING SUMMIT

April 19–21, 2027 | Atlanta

# Preparing for What's Next:
## Engaging the Power of Public Health Nurses

## Who Will You Reach?

The Public Health Nursing Summit brings together nursing leaders, workforce decision-makers, educators, practitioners, and public health professionals working to strengthen nursing practice, workforce development, health equity, preparedness, and population health outcomes.

## Why Exhibit?

The **2027 Public Health Nursing (PHN) Summit Marketplace** offers an opportunity to showcase your company's products, services, and expertise while helping shape the future of public health nursing. Expand your network, exchange ideas, and share practical solutions that strengthen professional connections and advance healthier, more resilient communities in Atlanta.

**Nursing Decision-Makers**
- Public Health Nursing Directors
- Nurse Leaders and Executives
- Workforce Development Leaders
- Local Health Department Executives
- Public Health Program Directors & Managers

**Community & Healthcare Partners**
- Federally Qualified Health Centers (FQHCs)
- Behavioral Health Organizations
- Tribal Health Organizations
- Community-Based Organizations
- Healthcare and Community Health Partner

**Nursing Practice & Community Health**
- Public Health Nurses
- Community Health Nurses
- Maternal and Child Health Professionals
- Population Health Practitioners
- Preparedness & Response Professionals
- Health and Community Engagement Leaders

**Education, Research & Workforce**
- Nurse Educators and Schools of Nursing Faculty
- Researchers & Academic-Practice Partners
- Students & Emerging PH Nursing Professionals

## WHO SHOULD EXHIBIT IN THE PHN SUMMIT MARKETPLACE?

Associations, Nonprofits, Foundations
Care Coordination
Consulting Communication Services
Credential Organizations, Continuing Education
Data Analytical and Collection Systems
Decontamination Supplies
Detection Devices
Diagnostics
EHR & EMR Software
Emergency Response Services
EMS Medical Equipment
Federally Qualified Health Centers (FQHCs)
Government Agencies
Grant Management
Managed Care & Community Health Services
Managed Care (Home and School Health Services)
Medical Supplies and Equipment
Marketing
Mobile Medical Solutions
Nursing Programs
Pharmaceuticals
PPE & Protective Clothing
Public Health Consulting
Social Service Providers
Staffing Agencies, Recruitment
Telehealth Services
Universities
Vaccines Services and Infection Prevention

## EXHIBIT SPACE SELLS OUT QUICKLY!

It's never too early to reserve your booth space for the **Public Health Nursing Summit Marketplace (PHNS)**! Booths will be assigned on a first-come, first-served basis.

Every effort will be made to accommodate your preferred booth location; however, preferred locations cannot be guaranteed.

All booth space reservations must be submitted through the online exhibitor portal managed by eShow. By submitting the Exhibitor Space Application and Contract through the portal, the exhibitor acknowledges that the application and contract constitute a binding agreement and agrees to comply with all terms and conditions established by NACCHO, as outlined on pages 10–12.

Location of PHNS Marketplace:
Third Floor, Meeting Rooms 301 – 305

## BOOTH FEES

The standard booth space for the **Public Health Nursing Summit Marketplace** is a tabletop and includes one 6-foot table, two (2) chairs, and one wastebasket. Pipe and drape will not be provided. Tables will be spaced 3' feet apart. Booth displays taller than 8' feet are not permitted.

| Booth Fees | Early Rate Ends 11/30/2026 | Regular Rate Start 12/1/2026 |
|---|---|---|
| Nonprofit Table-Top | $1,500 | $1,650 |
| For Profit Table-Top | $2,000 | $2,200 |
| 10'x10' Galleria Booth | $3,500 | $3,750 |

## PHNS MARKETPLACE SCHEDULE

*(Note: Schedule is subject to changes)*

**Sunday, April 18**

| | |
|---|---|
| Exhibitor Move In | 1:00 PM - 5:00 PM |

**Monday, April 19**

| | |
|---|---|
| Exhibitor Move In | 7:30 AM - 9:00 AM |
| Exhibit Hall Open | 10:30 AM - 12:00 PM |
| Lunch On You Own | 12:30 PM - 1:30 PM |
| Exhibit Hall Open | 3:00 PM - 6:30 PM |

**Tuesday, April 20**

| | |
|---|---|
| Exhibit Hall Open | 9:00 AM - 12:00 PM |
| Exhibit Hall Move Out | 12:15 PM - 1:15 PM |
| Lunch Break | 11:00 AM - 1:00 PM |

## PAYMENT SCHEDULE

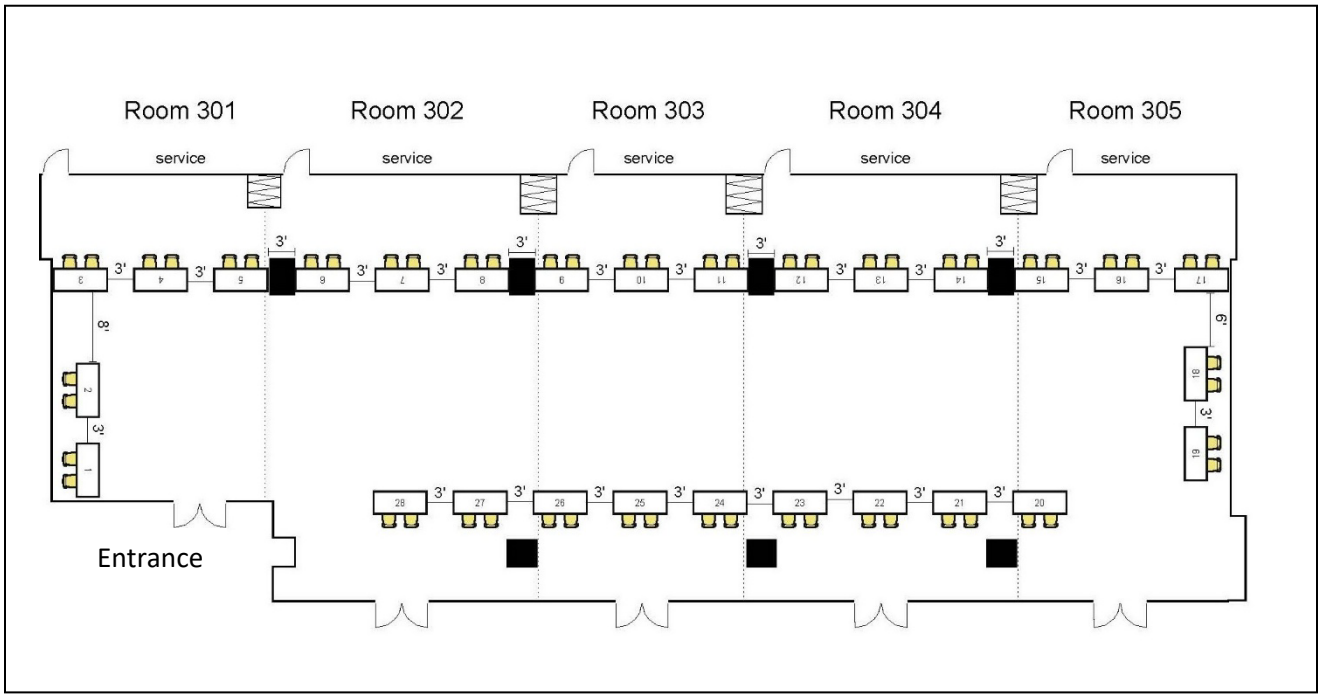
A deposit of 50% of the full payment is due with the contract and must be received before space will be assigned. The balance of the payment is due after the booth allocation is confirmed or by February 19, 2027. Full payment of the booth space is due with any contracts submitted on or after February 19, 2027. Incomplete applications, unapproved exhibitor's applications, and applications received without deposits will not be processed.

## CANCELLATION POLICY

Any exhibitor who cancels all or part of the purchased booth space on or before February 19, 2027, will receive a refund less a $250 administrative fee. No refunds will be given after February 19, 2027. Cancellations must be received in writing by email to ExhSpon@naccho.org. No transfer of fees will be made to other registration fees or NACCHO meetings. In the event of a default by the exhibitor, as outlined in the previous sentence, the exhibitor shall forfeit as liquidated damages the amount set forth above, regardless of whether the Show Management enters into a further lease for the space involved.

# PUBLIC HEALTH NURSING SUMMIT MARKETPLACE

***The booth reservation portal is now open. Please click here to access the online portal and reserve your booth today!***




## Included with booth fee:

- 6' ft. draped table
- 2 Chairs
- Wastebasket
- Company Logo and 500-word description in Online Platform and Mobile App
- One (1) Exhibitor Full Conference registrations are provided for each exhibit booth, and provides access to the exhibit hall, lunch, and sessions
- Website Link
- PDF Uploads
- Pre- and post-show opt-in attendee list (mailing addresses and email addresses only)
- Exhibit Hall is carpeted.
- Booth fees are not included as part of Diamond, Platinum, Gold, Silver or Bronze level sponsorship totals.

**Note: Electrical and Lead Retrieval Services are not included as part of the booth fee.**

## Exhibitor & Sponsor Registration Rates

| Booth Fees | Early Rate Ends 11/30/2026 | Regular Rate Start 12/1/2026 |
|---|---|---|
| Exhibitor/Sponsor Full Conference | $575 | $675 |
| Exhibitor/Sponsor Exhibit Hall Only | $450 | $550 |



## EXHIBITOR REGISTRATIONS & BADGES

Each exhibiting company will receive **one (1) complimentary Exhibitor Full Conference** registration per tabletop space purchased. Exhibit spaces must be staffed at all times during exhibit hall hours. Additional company representatives and personnel must register for the conference and pay the applicable registration fees. Additional registrations may be purchased at the rates listed in the fee schedule above.

Exhibitors may enter the exhibit hall early for booth setup and will have access one (1) hour before the hall opens to attendees on all other days. ***Meeting with attendees in the exhibit hall outside of designated open hours is prohibited.***

Exhibitor badges may be picked up at the registration area.

## CONTACT US

Questions on pricing, sales, sponsorships, please contact:
**Francine Garner, Event Sales and Services Manager**, fgarner@naccho.org | 202-753-6080

Questions on Exhibitor Dashboard Access, registration, housing, and complimentary listings, please contact:
**Tina Nguyen, Event Sales and Services Specialist**, ExhSpon@naccho.org | 202-507-4212



## EXHIBITOR CHECKLIST

☐ Pay booth invoice from NACCHO for the Public Health Nursing Summit
☐ Book flights and hotel rooms
☐ Register booth staff through the Exhibitor Resource Center
☐ Look for your registration confirmation email from NACCHO
☐ Update your company and logo listing in eShow Portal
☐ Select your product category listing in the eShow Portal
☐ Promote your participation at the Public Health Nursing Summit using the Summit Marketing Kit
☐ Download the Preparedness Summit Mobile App
☐ Develop and execute marketing plan (see Sponsorship Brochure for opportunities)
☐ Write your pre-show and post-show emails
☐ Save your registration QR code email for easy on-site registration
☐ Look for and read the "Know Before You Go" email




*AI-generated photo.*

# Public Health Nursing Summit (PHNS) SPONSORSHIP OPPORTUNITIES

Sponsoring the 2027 Public Health Nursing Summit provides your organization with opportunities to increase visibility, build relationships, and showcase your commitment to advancing public health nursing. Connect with public health nursing professionals and other Summit participants interested in solutions, resources, and services that support nursing practice, professional development, care coordination, and healthier communities.

Sponsorship opportunities offer additional ways to promote your organization before, during, and after the Summit, helping you strengthen brand recognition and engage with professionals and organizations dedicated to improving public health. Sponsorship levels are determined by the total amount spent on eligible sponsorship opportunities. A minimum sponsorship commitment of $6,000 is required to qualify as a sponsor. Exhibit booth fees and conference registration fees are excluded from sponsorship level calculations.

## Availability & Approval

Sponsorship opportunities are limited and subject to agenda fit, production timelines, inventory availability, and final approval by APHN and NACCHO. Final benefits, deliverables, deadlines, and recognition details will be confirmed in the sponsorship agreement.

Click here to access and download a copy of the PHNS Marketing Engagement Prospectus (Sponsorship Brochure) and learn more about available opportunities.

For sponsorship inquiries, please contact Francine Garner, Event Sales and Services Manager, at ExhSpon@naccho.org or (202) 753-6080.

## Benefits

Sponsors at all levels receive the following benefits:

- Company name and logo featured on "Thank You" signage displayed throughout the conference
- Company name and logo on the 2027 Public Health Nursing Summit website, and NACCHO's interactive platform, and mobile app
- Sponsor recognition signage provided for display in your booth
- Sponsor ribbons for your company's on-site representatives
- Complimentary registrations based on your selected sponsorship level (per chart below)

| Sponsor Level | Fee Range | Full Conference Registrations |
|---|---|---|
| Diamond Level | $30,000+ | 5 |
| Platinum Level | $25,000 - $29,999 | 4 |
| Gold Level | $15,000 - $24,999 | 3 |
| Silver Level | $10,000- $14,999 | 2 |
| Bronze Level | $6,000- $9,999 | 1 |

# 2027 Public Health Nursing Summit Terms and Conditions

**SHOW MANAGEMENT**

The Public Health Nursing Summit (PHNS) Marketplace exhibition is organized and managed by NACCHO and APHN. Any matters not covered in these Terms and Conditions are subject to the interpretation of the NACCHO Board of Directors, and the APHN Executive Director or their designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the Hilton Atlanta in Atlanta, Georgia policies and procedures. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for themselves and their employees, agrees to abide by the foregoing rules and regulations and any amendments or additions in conformance with the preceding sentence.

**ASSIGNMENT OF BOOTH SPACE**

Booths will be assigned on a first-come, first-served basis. Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Booth reservations for the 2027 Public Health Nursing Summit must be made in our software, eShow. The exhibitor fully understands that submission of the Exhibitor Space Application and Contract in the eShow portal becomes a binding contract, and the exhibitor is subject to the terms and regulations set forth by NACCHO as listed therein, designated by the Hilton Atlanta, the Public Health Nursing Summit (PHNS) Exhibitor Prospectus, and Exhibitor Services Manual. In addition, NACCHO reserves the right to reject an application that, in its judgment, is inappropriate for the 2027 Public Health Nursing Summit.

**HEALTH & SAFETY**

By participating in the 2027 Public Health Nursing Summit, each sponsor and exhibitor agrees to adhere to NACCHO's health and safety guidelines and to communicate this requirement to their representatives attending the 2027 Public Health Nursing Summit. Please monitor the 2027 Public Health Nursing Summit website for the latest information.

**INSTALLATION AND DISMANTLE OF EXHIBITS**

Show Management reserves the right to determine the time for the booth installation before the Show opening and for its removal after the show's conclusion. Under no circumstances will the addition or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation and dismantling must occur only during the installation and dismantle times designated in the Exhibitor Services Manual. Any booth display or materials not dismantled or picked up by said time and date will be placed in storage and the exhibitor will be charged daily storage fees by the Atlanta Hilton until exhibitor has made arrangements for shipping booth display and materials back to their organization. No one under 18 will be permitted on the exhibit floor during installation, open show hours, or dismantle hours.

**FAILURE TO OCCUPY SPACE**

Exhibitors will forfeit space not occupied by the time designated in the Exhibitor Services Manual, and the space may be resold, reassigned, or used by the management without refund.

**RATES, DEPOSITS AND REFUNDS**

Space will be rented at the rates listed in the official Exhibitor Prospectus. No application will be processed without 50% of the total fee for booth space submitted with application and the balance due by February 19, 2027, in U.S. funds. The standard booth display includes a 6' ft draped table, two (2) chairs, and a waste basket. For cancellations received in writing by February 19, 2027, you will receive a refund less a $250 administrative fee. No refund will be made if a cancellation notice is received after February 19, 2027. sentence, the exhibitor shall forfeit as liquidated damages the amount set forth above, regardless of whether or not the Show Management enters into a further lease for the space involved.

**CANCELLATION AND POSTPONEMENT OF CONFERENCE**

If a fire, strike, or other circumstances beyond the control of the management cause the exhibit to be canceled, a full refund of the exhibit rental fees will be made, which is the limit and extent of APHN's liability for such cancellation. APHN assumes no responsibility for refunds of nonrefundable airline tickets or hotel charges if a meeting is canceled or abbreviated because of terrorist activity. All cancellation requests must be submitted in writing to the 2027 Public Health Nursing Summit Event Sales and Services Manager at ExhSpon@naccho.org. If the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of APHN or its agents, the Exhibits may be canceled or moved to another appropriate location at the sole discretion of APHN. APHN shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising under cause or causes not reasonably within the control of APHN. Causes for such action beyond the control of APHN shall include but are not limited to: fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Hilton Atlanta of Atlanta, Georgia, municipal, state or federal laws, or act of God. Should APHN terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising from there. Refunds of "Paid Booth Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of APHN and, in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro-rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by APHN through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later. If the 2027 Public Health Nursing Summit transitions to a virtual conference, exhibitors could receive a full refund or transfer to a virtual booth.

**ARRANGEMENT OF EXHIBITS**

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth and require changes be made, where necessary, at the exhibitor's expense.

**BOOTH DESIGN**

Each exhibitor will be provided with an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space, and the standard equipment Show Management provides

## TERMS AND CONDITIONS (Cont'd)

for booth construction. Booth spaces must be arranged and constructed following the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Service Manual guidelines or the provisions set forth herein will be prohibited from functioning at any time during the exhibition. Each exhibitor is responsible for keeping the space near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of people watching demonstrations and other promotional activities. Linear booths may not exceed 8' in height. Exhibiting companies are responsible for furnishing and cleaning their booths. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

**SUBLEASING OF SPACE**

Exhibitors may not assign, sublet, or apportion the whole or any part of the space allocated to others. They may not display goods or services other than those manufactured or regularly distributed by them.

**CONDUCT**

All exhibits will serve the interest of the 2027 Public Health Nursing Summit attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that APHN believes to be injurious to the purpose of the 2027 Public Health Nursing Summit and the APHN Marketplace. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. Using sideshow tactics or other undignified methods considered by APHN to be objectionable is expressly prohibited in the exhibition area and any meeting room. Appropriate business attire is required for all exhibit participants.

**EXHIBITOR PERSONNEL**

All exhibitors must wear official 2027 Public Health Nursing Summit name badges and ribbons for exhibit hall admission. Exhibitors will be admitted to the exhibit hall **one hour** before the show opening each day. All exhibitors and attendees must leave the floor within one hour after the show closes each day. Exhibitors are not allowed to schedule appointments with attendees in their booth during non-show hours. Exhibitors needing to work during non-show hours must obtain permission from Show Management to enter the exhibit hall. Each exhibit must be fully operational and staffed during the open exhibit hours as defined in the Exhibitor Service Manual. Distribution of advertising materials and souvenirs must be limited to the exhibitor's booth. Canvassing or distributing advertising material or souvenirs in the APHN Marketplace by representatives of non-exhibiting firms is strictly forbidden.

**SELLING OF MERCHANDISE**

Selling of merchandise on the show floor is prohibited. However, orders may be taken for fulfillment at the exhibiting company's main distribution center. Skincare items, lotions, TENS Units, jewelry, cell phone chargers, or other items do not maintain the professional environment of the APHN Marketplace trade show floor and will be denied exhibit space. If you are found after vetting your company to be a retailer of these types of products, your booth fees will be refunded, and you will be removed from the floor.

**SOUND DEVICES, LIGHTING, AND OTHER PRESENTATION DEVICES**

Public address, sound-producing, or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. Show Management reserves the right to restrict glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

**HANDOUT MATERIALS**

Promotional giveaways and exhibitor prize raffles will be permitted. All materials and prizes must have prior approval by APHN. All hand-out materials are expected to be professional. APHN reserves the right to disallow any material they believe inappropriate. Send samples to the attention of the 2027 Public Health Nursing Summit Event Sales and Services Manager. No helium balloons are allowed to be attached to your booth or given away.

**SOLICITATION OF EXHIBITORS**

No persons in the APHN Marketplace will be permitted to solicit advertising or other exhibit space without the express written permission of APHN.

**FIRE, SAFETY, AND HEALTH**

The exhibitor is responsible for compliance with local, city, and state ordinances and fire, safety, and health regulations. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays, and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

**STORAGE**

The PHNS Marketplace is a table-top exhibit setup. Your booth space must be arranged to handle the storage of your materials under your table or behind your display. If storage arrangements are needed, you will be provide with the appropriate contact in the Atlanta Hilton to coordinate storage of empties. APHN assumes no responsibility for damage or loss of packing boxes or crates.

**FOOD AND BEVERAGE**

Exhibitor distribution of food and beverages for consumption in the building is prohibited except with written permission from APHN Show Management. All requests must be submitted in writing to ExhSpon@naccho.org. If an exhibiting company wishes to host food and beverages in their booth, they must be purchased through the Hilton Atlanta Catering Department.

**LIABILITY AND SECURITY**

NACCHO makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for safeguarding their goods, materials, equipment, and display at all times. NACCHO will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes. NACCHO will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arising from, or be in any way connected with their use or occupation of display space. Exhibitors will indemnify and hold harmless against such claims. Exhibitor shall be fully responsible for paying for any damages property owned by Hilton Atlanta, its owners, or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless the Hilton Atlanta, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages, or charges resulting from or arising

## TERMS AND CONDITIONS (Cont'd)

from or out of its use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or because of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees who arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Hilton Atlanta, or any part thereof. The Exhibitor understands that the Hilton Atlanta does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc., due to exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations, and ordinances of any governmental authority and the contracted facility. The exhibitor will pay and save NACCHO, its Board, members, staff, and representatives, the city of Atlanta, GA, and the Hilton Atlanta of Atlanta harmless from any damages, loss, or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Hilton Atlanta or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect NACCHO, the city of Atlanta, Georgia and Hilton Atlanta against any such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense: (a) Workman's compensation insurance coverage for exhibitor's employees, which shall comply with the laws of Atlanta, Georgia; (b) Commercial general liability insurance with policy limits of $1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective during all move in, show, and move out dates. Such insurance shall include NACCHO, its officers, directors, agents, and Hilton Atlanta as additional insureds. Such insurance shall cover any damage or injury to any persons arising out of such person's attendance at the exhibitor's exhibit during the term of the 2027 Public Health Nursing Summit; (c) Other Insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its protection.

**TRADEMARKS**

NACCHO will be held harmless for any trademark, trade name, copyright, or patent infringement on any printed materials belonging to or distributed by any exhibitor. Use of the Hilton Atlanta logo, design, trademark, trade name, patent, copyrighted work, or symbol must be approved in writing by the Hilton Atlanta marketing department.

**PHOTOGRAPHING OF EXHIBITS**

Each exhibitor controls the space it has rented and may prevent those considered its competitors from gaining access to or photographing its exhibit. The taking of pictures other than by the official photographer is expressly prohibited during setup, dismantling, and non-exhibit hours, and cameras will not be allowed on the exhibit floor during these times. Only the exhibitor may grant permission to have its exhibit photographed or an audio presentation taped during exhibit hours. No exhibitor shall deny any reasonable request for permission to photograph the exhibit from outside the booth's perimeter.

**LIST PUBLICATION**

The list of 2027 Public Health Nursing Summit exhibitors, in whole or in part, shall not be published other than in 2027 Public Health Nursing Summit and NACCHO official publications or mobile app.

**USE OF FACILITY**

NACCHO controls all public function spaces in the Hilton Atlanta of Atlanta, Georgia. No function space will be released to exhibiting firms or to other commercial firms for social functions without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing equipment or product presentations to registered attendees or guests at the 2027 Public Health Nursing Summit by exhibiting firms other than in the PHNS Marketplace exhibit floor during the stated hours (see Rule 1) is expressly prohibited. Exhibitors may not use the areas in the Hilton Atlanta or other contracted hotel(s) to distribute literature, gifts, etc. to attendees.

**VIOLATIONS**

Violation of any of these Rules and Regulations by the exhibitor or their employees or agents shall, at the option of NACCHO, forfeit the exhibitor's right to occupy space, and such exhibitor shall forfeit to NACCHO all monies paid or due. Upon evidence of a violation, NACCHO may take possession of the space occupied by the exhibitor and remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that NACCHO may incur thereby.

**SEVERABILITY**

All agreements and covenants contained herein are severable. If any of them shall be held invalid by any competent court, this agreement shall be interpreted as if such invalid agreements or covenants were not contained herein.

**CONTACT**

For questions or more information, please contact NACCHO Headquarters:

2027 Public Health Nursing Summit; c/o NACCHO; 1201 I Street NW, Suite 400, Washington, DC 20005

Email: ExhSpon@naccho.org

Phone: 202-753-6080

### *Let's Get Started*

- **1. Choose Your Goals**
  Brand visibility • Lead generation • Thought leadership • Audience engagement • Attendee experience
- **2. Build Your Package**
  Combine exhibit, sponsorship, digital, educational, branding, and engagement opportunities to fit your goals.
- **3. Confirm Availability**
  Contact us to review available opportunities, deliverables, deadlines, and requirements.
- **NACCHO Exhibits & Sponsorships**
  ExhSpon@naccho.org | (202) 753-6080

**Important:** Opportunities are subject to availability and approval. Additional production and service costs are included only when specifically stated. Final benefits and deadlines will be documented in the agreement.

***LET'S BUILD YOUR 2027 PUBLIC HEALTH NURSING SUMMIT PRESENCE.***

