EXHIBITOR PROSPECTUS

PREPAREDNESS SUMMIT

April 19-21, 2027
Atlanta

Preparing for What's Next:

Building Bridges for a More Connected Future



www.PreparednessSummit.org



Table Of Contents

About Us 3
Attendee and Exhibitor Demographics 3
Why Exhibit? 4
Who Will You Meet? 4
Who Should Exhibit? 4
Ready to Reserve Your Booth? 5
Exhibit Fees 5
Nonprofit Rates 5
Exhibit Schedule (Move-in, Open Hours, and Teardown) 5
Payment Schedule 5
Cancellation Policy 5
What's Included with the Booth 6
Exhibit Floor Plan 6
Exhibitor Checklist 7
Booth Display Guidelines 7
Terms and Conditions 8–10
Contact Us 10
Exhibitor & Sponsor Registration Rates 10
Exhibitor Service Kit 10
2025 and 2026 Exhibitor List 11
Sponsorship Information 12
Affiliate Business Partner Program 13

The National Association of County and City Health Officials (NACCHO) represent over 3,000 local health departments (LHDs) across all 50 states, U.S. territories, and the District of Columbia, serving approximately 330 million people. Our members work every day to protect and improve the health of their communities through disease prevention, emergency preparedness, health promotion, and access to care.

ABOUT NACCHO...

NACCHO is proud to host the 2027 Preparedness Summit in Atlanta, Georgia at the Atlanta Hilton on April 19-21, 2027.

The Preparedness Summit is the first and longest-running national conference on public health preparedness, bringing together professionals from public health, emergency management, healthcare coalitions, government, volunteer organizations, academia, and partner sectors to share best practices, strengthen readiness, and advance response and recovery strategies.

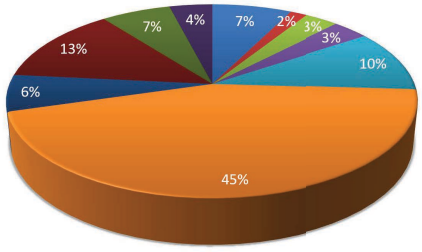
Preparedness has evolved from a single program focus into a shared responsibility across public health, healthcare, emergency management, EMS, laboratories, academia, community organizations, private industry, critical infrastructure, and other partners. The conference theme, ***"Preparing for What's Next: Building Bridges for a More Connected Future",*** emphasizes stronger connections, coordination, data sharing, risk communication, community engagement, and cross-sector collaboration to build a more unified and resilient preparedness ecosystem. We invite you to be part of this exciting conference as an exhibitor and/or sponsor.



Attendee Demographics

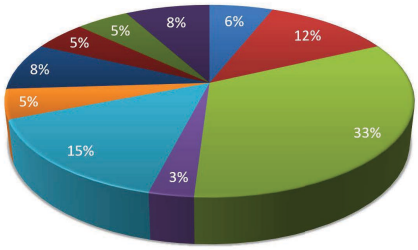
Your exhibit and sponsorship will put you in front of more than 1,500 attendees from across the country.

ATTENDEE PROFILE



- Association/Non-Profit (7%)
- Federal Agency (2%)
- For Profit (3%)
- Hospital/Healthcare Provider (3%)
- Local Government (10%)
- Local Health Department (45%)
- State/Territorial Government (6%)
- State/territorial Health Department (13%)
- University/Academic Institution (7%)
- Other (4%)

EXHIBITOR PROFILE



- Communications and Warning Services and Systems (6%)
- Consulting Services (12%)
- Education, Universities, Nonprofit (33%)
- Decontamination Supplies (3%)
- Emergency Management Software and Data Analytics (15%)
- EMS Vehicles and Mobile Units (5%)
- EMS Medical Equipment, Devices, and Supplies (8%)
- Pharmaceuticals (5%)
- Rescue & Safety Equipment (5%)
- Other (8%)

WHY EXHIBIT?

The 2027 Preparedness Exhibit Hall is an integral part of the meeting. You will find nearly 1,500 interested preparedness professionals searching for products and services from organizations like yours. Attendees are interested in resources and tools to improve their work in disaster and emegency preparedn*ess.*

Don't miss the opportunity to put your products and services in front of industry leaders and decision-makers.

WHO WILL YOU MEET?

- Local and state public health department preparedness staff, including teams from agencies and organizations
- Federal agency staff working on public health preparedness issues, including HHS, DHS, CDC, and FDA Representatives
- Community health centers, hospital, and emergency medical services staff
- Industry partners with resources, new technologies, and tools to share
- Emergency management agency and homeland security professionals



WHO SHOULD EXHIBIT?

Attendees from government and the private sector are interested in meeting with companies who supply these products:

Associations, Nonprofits
Communications Equipment
Consulting Services
Credential Organizations
Data Analytical and Collection Systems
Decontamination Supplies
Detection Devices
Emergency Lighting
Emergency Management Software
Emergency Vehicles
EMR and EHR Software
EMS Medical Equipment
Food Storage
Generators
Geographic Information Systems
Hazmat Response Equipment
Incident Management Software
Marketing
Mobile Medical Solutions
Medical Supplies and Equipment
Pharmaceuticals Preparedness
Equipment Protective Clothing
Public Health Consulting
Rescue Equipment
Respirators
Risk Management Safety
Shelter Supplies
Telehealth
Universities
Vehicles
Water Quality Supplies
Water Storage
Warning Systems
Weather Meteorological Services



READY TO RESERVE YOUR BOOTH?

Exhibit space sells out quickly!

Booths will be assigned on a first-come, first-served basis, giving priority to NACCHO's Affiliate Business Partners and past 2026 Exhibitors.

Every effort will be made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Booth reservations for the 2027 Preparedness Summit must be made through the online Preparedness Summit Exhibitor Portal managed by eShow. The exhibitor fully understands that completion of the online Exhibit Application and Contract in the eShow portal becomes a binding contract, and the exhibitor is subject to the terms and regulations set forth by NACCHO in our Terms and Conditions policy listed on page 8-10.

EXHIBIT SCHEDULE

(Note: Schedule is subject to changes)

Sunday, April 18

Exhibitor Move In	1:00 PM - 5:00 PM

Monday, April 19

Exhibitor Move In	7:30 AM - 9:30 AM
Exhibit Hall Open	10:00 AM - 12:00 PM
Lunch On Your Own	12:00 PM - 1:30 PM
Exhibit Hall Open	3:00 PM - 6:30 PM

Tuesday, April 20

Lunch Provided	11:00 AM - 1:00 PM
Exhibit Hall Open	1:00 PM - 4:00 PM
Exhibit Hall Breakdown	4:15 PM - 6:00 PM

Exhibit Fees

Booth Fees:	Early Rate 10/12/2026-11/30/2026	Regular Rate 12/01/2026-04/21/2027
10'x10' NonProfit Booth	$2,500	$2,650
10'x10' Inline Booth	$3,500	$3,750
10'x10' Corner Booth	$4,000	$4,400
10'x20' Premium Booth	$7,500	$8,000
20'x20' Island/Tent Booth	$15,000	$16,000

Save $500–$1,000 on your booth space—or get a complimentary booth! Learn how you can take advantage of the NACCHO Affiliate Business Partner Program on page 13.

Non-profit Rate

Companies requesting a Non-Profit rate are allowed one 10'x10' booth. Non-Profit exhibitors requesting more than one booth will be required to pay the full booth cost for all booths reserved. Non-profit space is limited and will be assigned on a first-come, first-served basis.

Payment Schedule

A deposit of 50% of the full payment is due with the contract and must be received before space will be assigned. The balance of the payment is due after the booth allocation is confirmed or by February 19, 2027. Full payment of the booth space is due with any contracts submitted on or after February 19, 2027. Incomplete applications, unapproved exhibitor's applications, and applications received without deposits will not be processed.

Cancellation Policy

Any exhibitor who cancels all or part of the purchased booth space on or before February 19, 2027, will receive a refund less a $500 administrative fee. No refunds will be given after February 19, 2027. Cancellations must be received in writing by email to ExhSpon@naccho.org. No transfer of fees will be made to other registration fees or NACCHO meetings. In the event of a default by the exhibitor, as outlined in the previous sentence, the exhibitor shall forfeit as liquidated damages the amount set forth above, regardless of whether the Show Management enters into a further lease for the space involved.

EXHIBIT BOOTH RESERVATION INSTRUCTIONS

The Exhibit Booth Reservation portal is now open. Please **click here** to view the online floor plan and reserve your booth.

Summit Location:

Hilton Downtown Atlanta
255 Courtland St NE
Atlanta, Georgia 30303

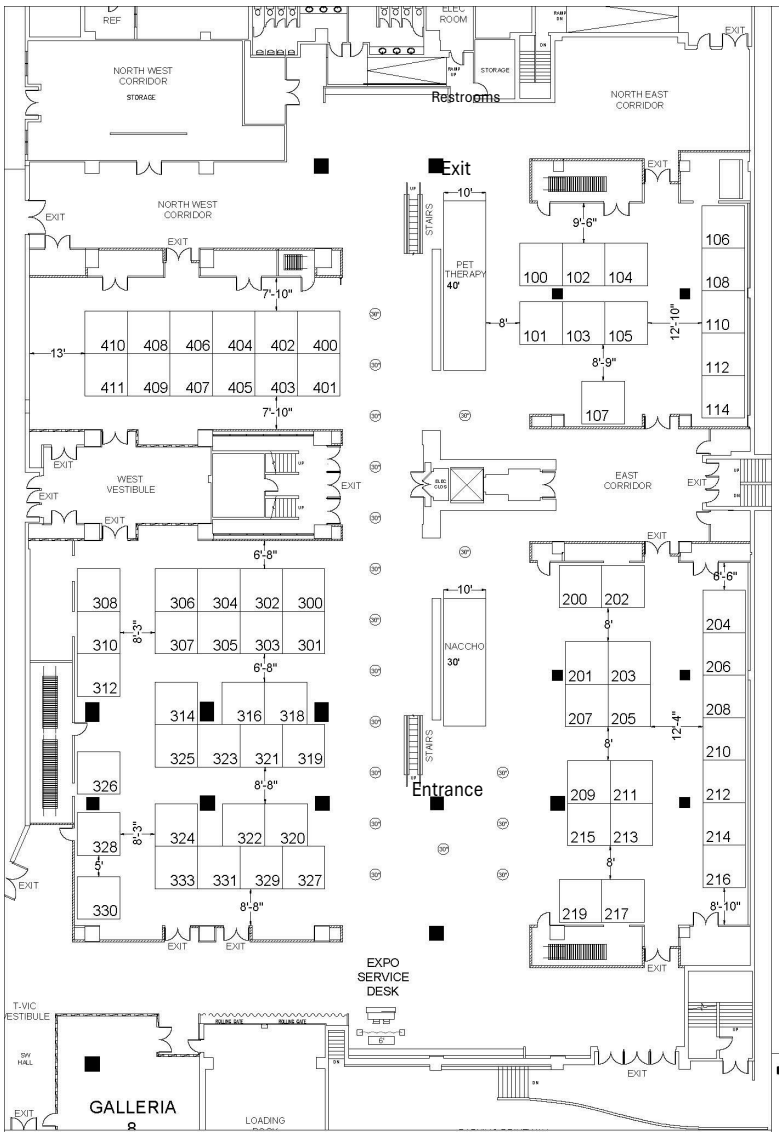
Exhibit Hall:

Galleria Ballroom, Lower Level

Included with booth:

- 8' ft Backdrape and 4' Side Drape
- Booth Sign
- 6' Skirted Table
- 2 Chairs
- Wastebasket
- Company Logo and 500-word description in Online Platform and Mobile App
- Two (2) Exhibitor Full Conference registrations are provided for each exhibit booth, and provides access to the exhibit hall, lunch, and sessions.
- Website Link
- PDF Uploads
- Pre- and Post-Show opt-in attendee list (mailing addresses and email addresses only)
- **Booth fee is not included as part of Diamond, Platinum, Gold, Silver or Bronze level sponsorship totals.**

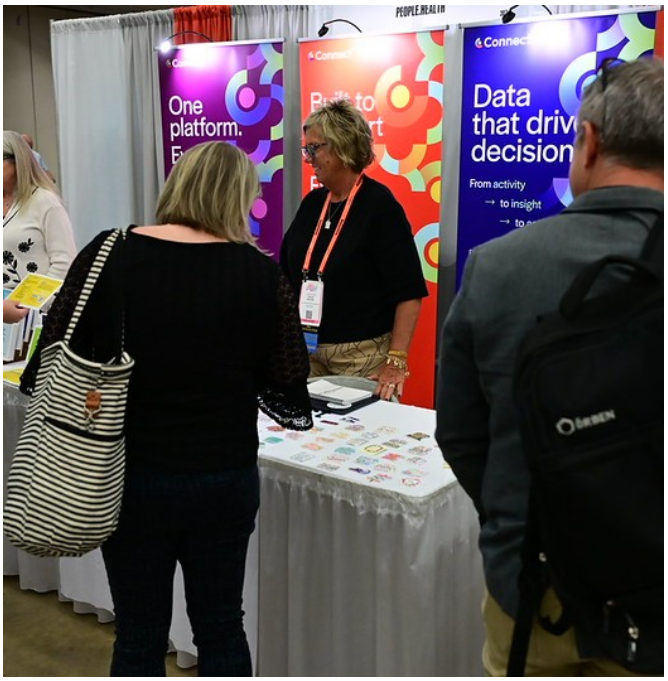
The Galleria Ballroom has a low ceiling, and booth displays taller than 8 feet will not be permitted.



Please note: The Galleria Ballroom is carpeted, and electrical and lead retrieval services are not included as part of the booth fee.

EXHIBITOR CHECKLIST

- ☐ Pay booth invoice from NACCHO for Prep Summit
- ☐ Book flights and hotel rooms
- ☐ Order booth accessories from Expo CCI, download the Exhibitor Service Kit
- ☐ Register booth staff through the Exhibitor Resource Center
- ☐ Look for your registration confirmation email from NACCHO
- ☐ Update your company and logo listing in eShow Portal
- ☐ Select your product category listing in the eShow Portal
- ☐ Promote your participation at Preparedness Summit using the Summit Marketing Kit
- ☐ Download the Preparedness Summit Mobile App
- ☐ Develop and execute marketing plan (see Sponsorship Brochure for opportunities)
- ☐ Write your pre-show and post-show emails
- ☐ Save your registration QR code email for easy on-site registration
- ☐ Look for and read the "Know Before You Go" email

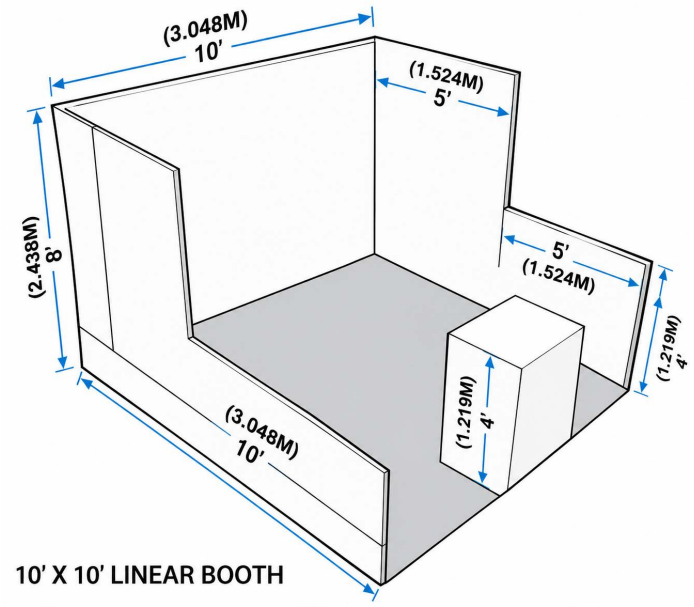


Questions?
Email ExhSpon@NACCHO.org or call (202) 753-6080

BOOTH DISPLAY GUIDELINES

For 10X10, 10X20, and 10X30 booths

- Exhibits must not be higher than 8' in the back and 4' on each side.
- Display fixtures over 4' high must be confined to within 5' of the backline of the booth.
- Nothing over 4' high may be within 5' of the aisle line (in the front half of the booth).
- Each 10x10 booth will be outlined with 8' backwall drape and 4' sidewall drape provide by NACCHO.
- Please note: The Galleria Ballroom has a low ceiling, and booth displays taller than 8' will not be permitted.



10' X 10' LINEAR BOOTH

Space is limited, so don't forget to reserve your booth now!



2027 Preparedness Summit TERMS AND CONDITIONS

SHOW MANAGEMENT
The exhibition is organized and managed by NACCHO. Any matters not covered in these Terms and Conditions are subject to the interpretation of the NACCHO Board of Directors and the NACCHO Chief Executive Officer (CEO) or their designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the Hilton Atlanta in Atlanta, Georgia policies and procedures. Show Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of exhibitors. Each exhibitor, for themselves and their employees, agrees to abide by the foregoing rules and regulations and any amendments or additions in conformance with the preceding sentence.

ASSIGNMENT OF BOOTH SPACE
Booths will be assigned on a first-come, first-served basis, giving priority to NACCHO's Affiliate Business Partners and past 2026 Exhibitors. Every effort is made to accommodate your preferred booth location, but we cannot guarantee that you will receive one of your preferred choices. Booth reservations for the 2027 Preparedness Summit must be made in our software, eShow. The exhibitor fully understands that submission of the Exhibitor Space Application and Contract in the eShow portal becomes a binding contract, and the exhibitor is subject to the terms and regulations set forth by NACCHO as listed therein, designated by the Hilton Atlanta, and Exhibitor Services Manual. In addition, NACCHO reserves the right to reject an application that, in its judgment, is inappropriate for the 2027 Preparedness Summit.

HEALTH & SAFETY
By participating in the 2027 Preparedness Summit, each sponsor and exhibitor agrees to adhere to NACCHO's health and safety guidelines and to communicate this requirement to their representatives attending the 2027 Preparedness Summit. Please monitor the 2027 Preparedness Summit website for the latest information.

INSTALLATION AND DISMANTLE OF EXHIBITS
Show Management reserves the right to determine the time for the booth installation before the Show opening and for its removal after the show's conclusion. Under no circumstances will the addition or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation and dismantling must occur only during the installation and dismantle times designated in the Exhibitor Services Manual. Any booth display or materials not dismantled or picked up by said time and date will be shipped at the exhibitor's expense by a carrier selected by the official drayage contractor. No one under 18 will be permitted on the exhibit floor during installation, open show hours, or dismantle hours.

FAILURE TO OCCUPY SPACE
Exhibitors will forfeit space not occupied by the time designated in the Exhibitor Services Manual, and the space may be resold, reassigned, or used by the management without refund.

RATES, DEPOSITS AND REFUNDS
Space will be rented at the rates listed on the official Exhibit Application and Contract. No application will be processed without 50% of the total fee for booth space submitted with application and the balance due by February 19, 2027, in U.S. funds. A standard-size booth will be 10' x 10', having an 8' high back draping and 3' high side wall draping. A 7" x 44" booth sign bearing your company's name and booth number will also be provided. For cancellations received in writing by February 19, 2027, you will receive a refund less a $500 administrative fee. No refund will be made if a cancellation notice is received after February 19, 2027. No transfer of fees will be made to other registration fees or NACCHO meetings. In the event of a default by the exhibitor, as outlined in the previous sentence, the exhibitor shall forfeit as liquidated damages the amount set forth above, regardless of whether or not the Show Management enters into a further lease for the space involved.

CANCELLATION AND POSTPONEMENT OF CONFERENCE
If a fire, strike, or other circumstances beyond the control of the management cause the exhibit to be canceled, a full refund of the exhibit rental fees will be made, which is the limit and extent of NACCHO's liability for such cancellation. NACCHO assumes no responsibility for refunds of nonrefundable airline tickets or hotel charges if a meeting is canceled or abbreviated because of terrorist activity. All cancellation requests must be submitted in writing to the 2027 Preparedness Summit Event Sales and Services Manager.
If the premises in which the Exposition is conducted should become unfit for occupancy or substantially interfered with by reason of any cause or causes not reasonably within the control of NACCHO or its agents, the Exhibits may be canceled or moved to another appropriate location at the sole discretion of NACCHO. NACCHO shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising under cause or causes not reasonably within the control of NACCHO. Causes for such action beyond the control of NACCHO shall include but are not limited to: fire, casualty, flood, epidemic or pandemic, earthquake, explosion, accident, blockage, embargo, inclement weather, governmental restraints, act of a public enemy, riot or civil disturbance, impairment or lack of adequate transportation, inability to secure sufficient labor, technical or other personnel, labor union disputes, loss of lease or other termination by the Hilton Atlanta of Atlanta, Georgia, municipal, state or federal laws, or act of God. Should NACCHO terminate this agreement pursuant to the provisions of this section, the exhibitor waives claims for damage arising from there. Refunds of "Paid Exhibit Space Fees" in the event of event termination or cancellation shall be made to exhibitors at the sole discretion of NACCHO and, in any case, will not exceed the amount of each exhibitor's paid exhibit space fee less any pro-rata adjustments based on non-reimbursable direct and/or indirect event costs or financial obligations incurred by NACCHO through the date of exhibitors' notification of event termination or cancellation or through the completion of event termination or cancellation processes, whichever is later. If the 2027 Preparedness Summit transitions to a virtual conference, exhibitors could receive a full refund or transfer to a virtual booth.

ARRANGEMENT OF EXHIBITS
Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space, or for any reason becomes objectionable must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth and require changes be made, where necessary, at the exhibitor's expense.

BOOTH DESIGN
Each exhibitor will be provided with an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space, and the standard equipment Show Management provides for booth construction. All booth spaces must be arranged and constructed following the guidelines, provisions, and limitations contained in the Exhibitor Services Manual. In the sole opinion of Show Management, any exhibit that fails to conform to the Exhibitor Service Manual guidelines or the provisions set forth herein will be prohibited from functioning at any time during the exhibition. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of people watching demonstrations and other promotional activities. Linear booths may not exceed 8' in height; island booths are restricted to 12' in height. Exhibiting companies are responsible for furnishing and cleaning their booths. All exhibits must comply with the public accommodation provisions of the Americans with Disabilities Act of 1991 (ADA). Any exhibit with raised flooring must be ramped.

SUBLEASING OF SPACE
Exhibitors may not assign, sublet, or apportion the whole or any part of the space allocated to others. They may not display goods or services other than those manufactured or regularly distributed by them.

CONDUCT
All exhibits will serve the interest of the 2027 Preparedness Summit attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that NACCHO believes to be injurious to the purpose of the 2027 Preparedness Summit. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. Using sideshow tactics or other undignified methods considered by NACCHO to be objectionable is expressly prohibited in the exhibition area and any meeting room. Appropriate business attire is required for all exhibit participants.



TERMS AND CONDITIONS (continued)

EXHIBITOR PERSONNEL

All exhibitors must wear official 2027 Preparedness Summit name badges and ribbons for exhibit hall admission. Exhibitors will be admitted to the exhibit hall one hour before the show opening each day. All exhibitors and attendees must leave the floor within one hour after the show closes each day. Exhibitors are not allowed to schedule appointments with attendees in their booth during non-show hours. Exhibitors needing to work during non-show hours must obtain permission from Show Management to enter the exhibit hall. Each exhibit must be fully operational and staffed during the open exhibit hours as defined in the Exhibitor Service Manual. Distribution of advertising materials and souvenirs must be limited to the exhibitor's booth. Canvassing or distributing advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden.

SELLING OF MERCHANDISE

Selling of merchandise on the show floor is prohibited. However, orders may be taken for fulfillment at the exhibiting company's main distribution center. Skincare items, lotions, TENS Units, jewelry, cell phone chargers, or other items do not maintain the professional environment of the NACCHO trade show floor and will be denied exhibit space. If you are found after vetting your company to be a retailer of these types of products, your booth fees will be refunded, and you will be removed from the floor.

SOUND DEVICES, LIGHTING, AND OTHER PRESENTATION DEVICES

Public address, sound-producing, or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices or presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. Show Management reserves the right to restrict glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

HANDOUT MATERIALS

Promotional giveaways and exhibitor prize raffles will be permitted. All materials and prizes must have prior approval by NACCHO. All hand-out materials are expected to be professional. NACCHO reserves the right to disallow any material they believe inappropriate. Send samples to the attention of the 2027 Preparedness Summit Event Sales and Services Manager . No helium balloons are allowed to be attached to your booth or given away.

SOLICITATION OF EXHIBITORS

No persons in the exhibit hall will be permitted to solicit advertising or other exhibit space without the express written permission of NACCHO.

FIRE, SAFETY, AND HEALTH

The exhibitor is responsible for compliance with local, city, and state ordinances and fire, safety, and health regulations. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays, and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

LABOR

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific applicable regulations may be obtained from the official contractor. The official contractor can arrange displays, painters, carpenters, electricians, and other skilled labor at established rates. Labor order forms will be included in the Exhibitor Service Manual.

STORAGE

The exhibitor should arrange with the contracted decorator to store packing boxes and crates during the exhibition. NACCHO assumes no responsibility for damage or loss of packing boxes or crates.

FOOD AND BEVERAGE

Exhibitor distribution of food and beverages for consumption in the building is prohibited except with written permission from NACCHO Show Management. All requests must be submitted in writing. If an exhibiting company wishes to host food and beverages in their booth, they must be purchased through the Hilton Atlanta Catering Department.

LIABILITY AND SECURITY

NACCHO makes no warranty, expressed or implied, that security measures will avert or prevent occurrences that may result in loss or damage. Each exhibitor must make provisions for safeguarding their goods, materials, equipment, and display at all times. NACCHO will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident, or other causes. NACCHO will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arising from, or be in any way connected with their use or occupation of display space. Exhibitors will indemnify and hold harmless against such claims. Exhibitor shall be fully responsible for paying for any damages to property owned by the Hilton Atlanta, its owners, or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless the Hilton Atlanta, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages, or charges resulting from or arising from or out of its use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or because of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees who arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the Hilton Atlanta, or any part thereof. The Exhibitor understands that the Hilton Atlanta does not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain such insurance.

The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc., due to exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations, and ordinances of any governmental authority and the contracted facility. The exhibitor will pay and save NACCHO, its Board, members, staff, and representatives, the city of Atlanta, GA, and the Hilton Atlanta of Atlanta harmless from any damages, loss, or liability of any kind whatsoever resulting from injuries to persons or property occurring within the Hilton Atlanta or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect NACCHO, the city of Atlanta, Georgia and Hilton Atlanta against any such claims or demands. Each exhibitor shall be responsible for securing and maintaining the following insurance coverages at the exhibitor's expense: (a) Workman's compensation insurance coverage for exhibitor's employees, which shall comply with the laws of Atlanta, Georgia; (b) Commercial general liability insurance with policy limits of $1,000,000 for combined single limit coverage to include: comprehensive form, premises/operations, contractual, broad form property damage and products/completed operations, providing for terms of coverage to be effective during all move in, show, and move out dates. Such insurance shall include NACCHO, its officers, directors, agents, and Hilton Atlanta as additional insureds. Such insurance shall cover any damage or injury to any persons arising out of such person's attendance at the exhibitor's exhibit during the term of the 2027 Preparedness Summit; (c) Other Insurance: Each exhibitor acknowledges that it is responsible for obtaining any additional insurance coverage solely at its own expense, in such amounts as it deems appropriate to comply with its obligations hereunder and for its protection.

TRADEMARKS

NACCHO will be held harmless for any trademark, trade name, copyright, or patent infringement on any printed materials belonging to or distributed by any exhibitor. Use of the Hilton Atlanta logo, design, trademark, trade name, patent, copyrighted work, or symbol must be approved in writing by the Hilton Atlanta marketing department.

PHOTOGRAPHING OF EXHIBITS

Each exhibitor controls the space it has rented and may prevent those considered its competitors from gaining access to or photographing its exhibit. Taking of pictures other than by the official photographer is expressly prohibited during setup, dismantling, and non-exhibit hours, and cameras will not be allowed on the exhibit floor during these times. Only the exhibitor may grant permission to have its exhibit photographed or an audio presentation taped during exhibit hours. No exhibitor shall deny any reasonable request for permission to photograph the exhibit from outside the booth's perimeter.

TERMS AND CONDITIONS (continued)

LIST PUBLICATION
The list of 2027 Preparedness Summit exhibitors, in whole or in part, shall not be published other than in 2027 Preparedness Summit and NACCHO official publications or mobile app.

USE OF FACILITY
NACCHO controls all public function spaces in the Hilton Atlanta of Atlanta, Georgia. No function space will be released to exhibiting firms or to other commercial firms for social functions without the permission of Show Management. Good taste and conformity to the purposes of the meeting must prevail. Showing equipment or product presentations to registered attendees or guests at the 2027 Preparedness Summit or NACCHO by exhibiting firms other than on the exhibit floor during the stated hours (see Rule 1) is expressly prohibited. Exhibitors may not use the areas in the Hilton Atlanta or other contracted NACCHO hotel(s) to distribute literature, gifts, etc. to attendees.

VIOLATIONS
Violation of any of these Rules and Regulations by the exhibitor or their employees or agents shall, at the option of NACCHO, forfeit the exhibitor's right to occupy space, and such exhibitor shall forfeit to NACCHO all monies paid or due. Upon evidence of a violation, NACCHO may take possession of the space occupied by the exhibitor and remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that NACCHO may incur thereby.

SEVERABILITY
All agreements and covenants contained herein are severable. If any of them shall be held invalid by any competent court, this agreement shall be interpreted as if such invalid agreements or covenants were not contained herein.

Exhibitor Service Kit

Exhibitor Service Kits will be available online by **February 19, 2027**. The person listed as the primary contact will be sent an email with a link when the Exhibitor Service Kit is available online. The Kit will include information on drayage (shipping), electrical services, furniture rental, labor, lead retrieval services and deadlines for all services.

Contact Us

We invite you to be part of this exciting conference as an exhibitor and/or sponsor.

Questions on pricing, sales, sponsorships, please contact:
Francine Garner, Event Sales and Services Manager
fgarner@NACCHO.org | 202-753-6080

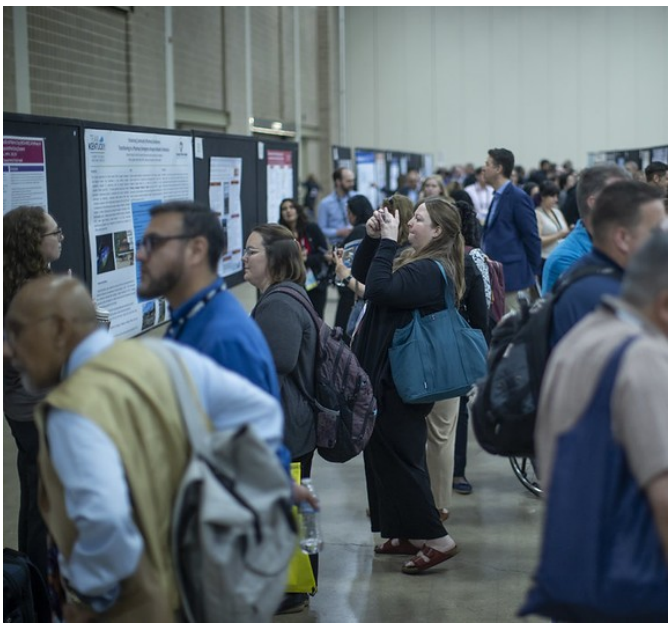
Questions on Exhibitor Dashboard Access, Registration, Housing, and complimentary Listings, please contact:
Tina Nguyen, Event Sales and Services Specialist
ExhSpon@NACCHO.org | 202-507-4212

Exhibitor & Sponsor Registration Rates

In-Person Registrant Type	Early Bird (until 2/16/2027)	Regular (2/16 - 4/21/2027)
Exhibitor/Sponsor Full Conference	**$875**	**$975**
Exhibitor/Sponsor Exhibit Hall Only	**$675**	**$775**

Exhibiting companies are allotted two (2) complimentary Exhibitor Full Conference registrations per 10' x 10' booth. Exhibit booths must be staffed at all times during exhibit hall hours. Additional company representatives and all other company personnel must register for the conference and pay the appropriate fee. Additional badges can be purchased based on the fee schedule above.

Exhibitor badges allow early entrance to the exhibit hall for booth set-up and one hour early access before the hall opens on all other days. ***Meeting with attendees when the hall is closed is not allowed.*** Badges will be available for pickup at exhibitor registration.





2025 AND 2026 PREPAREDNESS SUMMIT EXHIBITORS

3M
Acuity International
Administration for Strategic Preparedness and Response
AeroClave LLC
AirSep Corporation
All Clear Emergency Management Group LLC
America's Poison Centers
Amneal Pharmaceuticals
American Public Health Association
Ascenttra
Association of Public Health Laboratories (APHL)
Bio-Defense Network LLC
Blueprint Biosecurity
Business Connect
Carecubes
Center for Advanced Preparedness and Threat Response Simulation (CAPTRS)
ComSonics
Constant and Associates, Inc.
CorVent Medical
Craftsmen Industries
Crisis Prevention Institute
CureMD Healthcare
Deloitte
Domestic Preparedness
ESRI
Evolve Technologies Corp
FORTS USA
GCC
Georgia Southern University - Jiann-Ping Hsu College of Public Health
Hagerty Consulting
Healthcare Preparedness Solutions/HAPevolve
Heluna Health
Hologic
Hub Public Benefit Corp
Hyperscience
ILC Dover
Indivior Inc.
International Responder Systems
Johns Hopkins University - Bloomberg American Health Initiative
Juvare
Kindeva Drug Delivery
Lanco North America Corp
McKesson Medical - Surgical Government Solutions
MD-Bio
Metopio
Mission Telecom
Mitratech Holdings, Inc Mobile Concepts Specialty Vehicles
Moderna
NACCHO Research
NARCAN® NASAL SPRAY
National Board of Public Health Examiners (NBPHE)
National Consortium of Telehealth Resource Centers
National Emerging Special Pathogens Training and Education Center (NETEC)
National Environmental Health Association (NEHA)
Nephros
Netsmart
Nova Southeastern University, Disaster and Emergency Management
Onebrief
OPTUM
Origin Medical Devices
Pediatric Disaster Centers of Excellence
People.Health
Pipeline and Hazardous Materials Safety Administration PointClickCare
Preppr
PrepWell Industry
Public Consulting Group REMS Technical Assistance Center
Roemer Industries
Safe-Decon Inc
sComm, Inc
SLS Health
Star PPE LLC
Stop the Bleed
Sydion, LLC
TEEX-NERRTC
Teromed
Texas Tech University Health Science Center - Rural Affairs
United States Drug Enforcement Administration (DEA)
University of Alabama at Birmingham – School of Public Health
University of Maryland Baltimore County, Department of Emergency and Disaster Health Systems
University of Maryland Center for Cyber, Health, and Hazard Strategies
University of Nebraska Medical Center - College of Public Health
University of Utah
US Environmental Protection Agency's Office of Water Emergency Response and Cybersecurity
USA Center for Rural Public Health Preparedness
UTHealth Houston -Texas Epidemic Public Health Institute
VeriCor LLC
VWI Inc.
Wake Forest University-School of Medicine
Wehealth
Western Shelter
ZUMRO



SPONSORSHIP

PREPAREDNESS SUMMIT SPONSORSHIP LEVELS

NACCHO sponsorship benefits ensure recognition before, during, and after the Summit. Total spending on Preparedness Summit sponsorship opportunities determines the sponsorship level. A minimum $6,000 spend is required. Exhibit booth and conference registration fees are excluded from the sponsorship-level calculation.

Click here to download a copy of the **Marketing Engagement Prospectus.**

DIAMOND SPONSORSHIP
Limited opportunities | $30,000 minimum spend
Includes five Summit conference registrations.

PLATINUM SPONSORSHIP
Limited opportunities | $25,000 minimum spend
Includes four Summit conference registrations.

GOLD SPONSORSHIP
Limited opportunities | $15,000 minimum spend
Includes three Summit conference registrations.

SILVER SPONSORSHIP
Unlimited opportunities | $10,000 minimum spend
Includes two Summit conference registrations.

BRONZE SPONSORSHIP
Unlimited opportunities | $6,000 minimum spend
Includes one Summit conference registration.

BUILD YOUR OWN SPONSORSHIP PACKAGE
Combine opportunities in the Marketing Engagement Prospectus to reach your preferred level.

GOLD-LEVEL SPONSORSHIP EXAMPLE

45-minute In-Person Learning Session	$10,000
Mobile App Push Notification	$1,500
Sponsored E-Blast	$4,000
Exhibit Hall Scavenger Hunt	$750
TOTAL SPONSORSHIP	**$16,250**

Affiliate Business Partner Program

Connect with public health leaders year-round through visibility, engagement, and strategic partnership opportunities. Explore the three top-tier Affiliate Business Partner levels and build a customized approach that supports your goals.

NACCHO DIAMOND PARTNER

NACCHO PLATINUM PARTNER

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YEAR-ROUND PARTNERSHIP BENEFITS

CONFERENCES & EVENTS

- NACCHO360
- Preparedness Summit
- Leadership Week

The ABP Program offers discounts on booth fees, registrations, and sponsorships. Contact us to learn more!.

DIGITAL ENGAGEMENT

- Webinars & Virtual Events
- Focus Groups & Surveys
- Newsletter Placements
- Online Directory Listing

Multiple channels to showcase your solutions and thought leadership.

STRATEGIC CONNECTION

- Direct Access to Decision-Makers
- Collaboration on Key Initiatives
- Solutions That Drive Results

Build meaningful relationships and support the work that matters most.

START YOUR PARTNERSHIP

There's no better time to align your organization with public health leaders nationwide.

Let's build a customized engagement strategy that delivers:

- **VISIBILITY**
- **ENGAGEMENT**
- **IMPACT**

LET'S CONNECT!

Scan the QR code to learn more about the Affiliate Business Partner Program and tell us how we can work together.

NACCHO-ABP@naccho.org

www.naccho.org/partners

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